

## **RLHC Signs Franchise License Agreement on Cabot Lodge in Central Mississippi**

*Spokane, Wash., Sept. XX, 2015* – RLHC (Red Lion Hotels Corporation) (NYSE: RLH) today announced the company has signed a franchise license agreement with Cabot Lodge Ridgeland, Ltd., for the Cabot Lodge Jackson North/Ridgeland in Mississippi. Following the conversion this fall, the hotel will continue to be managed by MMI Hotel Group.

“We look forward to working with RLHC,” said Micajah Sturdivant, President of MMI Hotel Group. “Tying the Cabot Lodge Jackson North to a larger network of hotels with a guest recognition program like Hello Rewards will offer new benefits to our guests as well as increased visibility for this location.”

“Cabot Lodge and MMI Hotel Group are names that are synonymous with excellent management standards,” said RLHC Senior Vice President and Chief Franchise Officer Brian Quinn. “This agreement provides us with an excellent opportunity for RLHC to offer quantifiable results from our RevPak distribution systems.”

Set to launch this fall as The Cabot Lodge Jackson North, a Red Lion Hotel, the property is located in central Mississippi northeast of Jackson, off Interstate 55 at exit 103, at 120 Dyess Road. The hotel has 200 guest rooms, an outdoor swimming pool, an exercise room, a business center, and just over 1,000 sq. ft. of event meeting space, and offers complimentary hot breakfast every morning, and complimentary cocktail service every evening.

The hotel is located near the Mississippi Museum of Natural Science, Mississippi Children’s Museum, Ridgeland Bike Trail, Mississippi Sports Hall of Fame with the Dizzy Dean Exhibit, Jackson State University, Jackson Zoo, and the Mississippi Coliseum and Fairgrounds, as well as the Country Club of Jackson, home to the Sanderson Farms Championship, a PGA event. The property is also nearby to the Renaissance at Colony Park and numerous recreational facilities including tennis courts and baseball and softball facilities.

### **About RLHC:**

Red Lion Hotels Corporation is a hospitality company primarily engaged in the franchising, management and ownership of upscale, midscale and economy hotels under the Hotel RL, Red Lion Hotel, Red Lion Inn & Suites, GuestHouse International and Settle Inn brands. Established in 1959, the company has 130 hotels system wide and also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at [www.redlion.com](http://www.redlion.com).

### **Social Media:**

[www.Facebook.com/RedLionHotels](http://www.Facebook.com/RedLionHotels)  
[www.Twitter.com/RedLionHotels](http://www.Twitter.com/RedLionHotels)  
[www.Instagram.com/RedLionHotels](http://www.Instagram.com/RedLionHotels)  
[www.Linkedin.com/company/red-lion-hotels](http://www.Linkedin.com/company/red-lion-hotels)

**About MMI Hotel Group:**

MMI Hotel Group is an ownership, development, investment and management company. In the course of the company history, MMI has owned and/or managed nearly 60 hotels comprising of over 7,800 rooms located in 10 Southeastern US states and in the Grand Cayman Islands. For more information, visit [www.mmihospitality.com](http://www.mmihospitality.com).